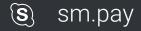
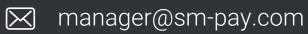


OPEN PLATFORM FOR CASINO AND GAMBLING GAMES



en.sm-pay.com





CASEXE – IT IS NOT JUST A PLATFORM FOR LAUNCHING YOUR OWN CASINO BRAND

- **{** CASEXE is real freedom in the gambling world
- You no longer need huge expenses and risky investments ₹Ĵ} to launch a new online project
- CASEXE will support any model of your operations -₹<u>G</u>} internet or land-based



BUSINESS SOLUTIONS

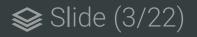
MAIN ADVANTAGES. 1

Business freedom:

• Cooperate with any suppliers of gaming and payment solutions – we will support integration with any of them

• Agree on working conditions directly with the software providers

Unlimited number of games with your own brand



Centralized management system on your account



IGAMING BUSINESS SOLUTIONS

MAIN ADVANTAGES. 2



An enormous package of gaming/ system settings

Flexibility and scalability:

Start the project with the basic set of functions necessary for a successful launch, and add new sophisticated options as you develop

Slide (4/22)



Multilingual support



MAIN ADVANTAGES. 3



Multi-currency support



No monthly fee



No installation fee

Free updates

Cross-browser compatibility

Pay as you receive profit

♦ Slide (5/22)



Flash technologies that don't require downloading



GAMING CONTENT MANAGEMENT

- The ability to integrate all types of gaming solutions: casino, poker, bets, <u></u> lottery, etc.
- <u></u> Unlimited number of gaming software providers
- A simple mechanism of enabling/disabling each individual game, series **{** or group of games
- **{}** The ability to distribute games by type: slot, video poker, live dealer, etc.
- ැරි The ability to create custom groups of games and assign icons to them



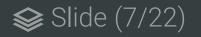
WEBSITE CONTENT MANAGEMENT

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Add and customize menu options



Add and edit news, announcements, game descriptions, bonuses, etc.





Add and edit banner ads and other images



IGAMING BUSINESS SOLUTIONS

PLAYERS' MANAGEMENT

Management of players' accounts

The ability for authorized personnel to block/unblock players

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Players support through online chat



The built-in monitoring system of customers'

inquiries

PLAYERS' INSPIRATION AND ENGAGEMENT

- රිටු Built-in bonus templates and jackpot support
- Free credits replenishment for games for fun can be configured regularly **{** or tied to specific events
- ැටු Pop-up messages to inspire activity and increase players' loyalty
- Authorized personnel can selectively reward players <u></u>
- රි Built-in SEO management tools
- Email marketing support is available upon request ි



BUSINESS SOLUTIONS

E-WALLET

A single integrated e-wallet for depositing and withdrawing players' funds

Unlimited number of payment methods and convenient management of payment systems Ability to authorize the funds' withdrawal manually

The ability to configure and control the means of funds deposit and withdrawal

in a separate way



Withdrawal limit settings



BONUS MANAGEMENT

- <u></u> Most popular bonus templates
- <u></u> Custom wagering conditions
- Wagering conditions can be configured for each provider or game <u></u>
- <u></u> The ability to plan and manage bonus systems both manually and automatically
- Advanced settings for each bonus system රි
- <u></u> Authorized personnel can reward players with bonuses manually





CUSTOMER SUPPORT SERVICE



CASEXE independent multilingual customer support service works 24/7 without holidays and days off



We are glad to assist with the initial installation and system configuration





Help with domain registration upon the necessity



REPORTING SYSTEM

- Real-time reports **{}**
- ₹<u>(</u>)} Reports for any selected period
- ₹<u>(</u>)} Separate types of reports for each access level
- <u></u> Fully customizable reports in a convenient and straightforward form:
 - by players;

• by individual games;

• by game providers;

• by financial transactions.



SECURITY

Modern advanced risk management and fraud protection mechanisms

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Information security solutions for all critical operations and administrative parts of the system

Secure technologies for organizing a connected working environment of various game servers

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STABILITY

- ැටු Your project will be installed on our highly secure servers
- <u></u> The ability to provide a dedicated server upon your request







BUSINESS SOLUTIONS

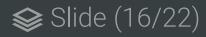
DESIGN



You can benefit from our carefully selected collection of templates that have proven their profitability



You can use your own custom designs





Our designers can create an exclusive design for your website upon your request



GAME MODES

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Money game

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Game for fun

DEMO

Demo game





All game modes can be switched on and off



OPERATIONAL MODELS

රි Single-level operation

රි Multilevel operation

රි Integration into existing sites or services, including payment terminal networks







HIERARCHIC STRUCTURE AND PERSONNEL MANAGEMENT

- රිටු The ability to assign different roles to users: operator (system administrator), agent (partner), manager, technical support staff, cashier
- Each user has access only to a specific part of the system <u></u>
 - Multilevel agent system

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Slide (19/22) ⊗



SOCIAL FUNCTIONS AND TOURNAMENTS



Social gaming support

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Players can send credits to each other

♦ Slide (20/22)



Social media engagement



IGAMING BUSINESS SOLUTIONS

EXAMPLES OF IMPLEMENTATION



♦ Slide (21/22)



IGAMING BUSINESS SOLUTIONS





